

AZLANZ WAY

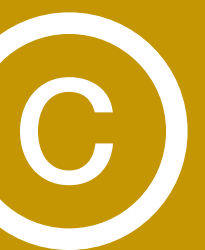
The Medicine of *Mysticism* for Mental Health

The Vision Quest
Starts Here



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2023



A Founding Story

ONE EXAMPLE OF THE HERO'S JOURNEY

The Hero/Heroine's Journey is echoed in the lives of each of the founders. Let's share **Devin's**:

"Normal" life living the American Dream

1



KNOWN

THE
Hero/Heroine's
Journey

2



KNOWN
UNKNOWN

THE
Hero/Heroine's
Journey

Challenges and Temptations

Revelation

Abyss
(Death & Rebirth)

Excessive marijuana use caused severe mania and depression. Jumped off a three-story building, resulting in complete paraplegia



But when he reached the end of himself... he discovered **God!**

3



Return

KNOWN
UNKNOWN

THE
Hero/Heroine's
Journey

Challenges and Temptations

Revelation

Abyss
(Death & Rebirth)

Transformation

Through the medicine of mysticism, Devin's life now is "better than it ever was before," and he's called to take his message of **The Way** to others

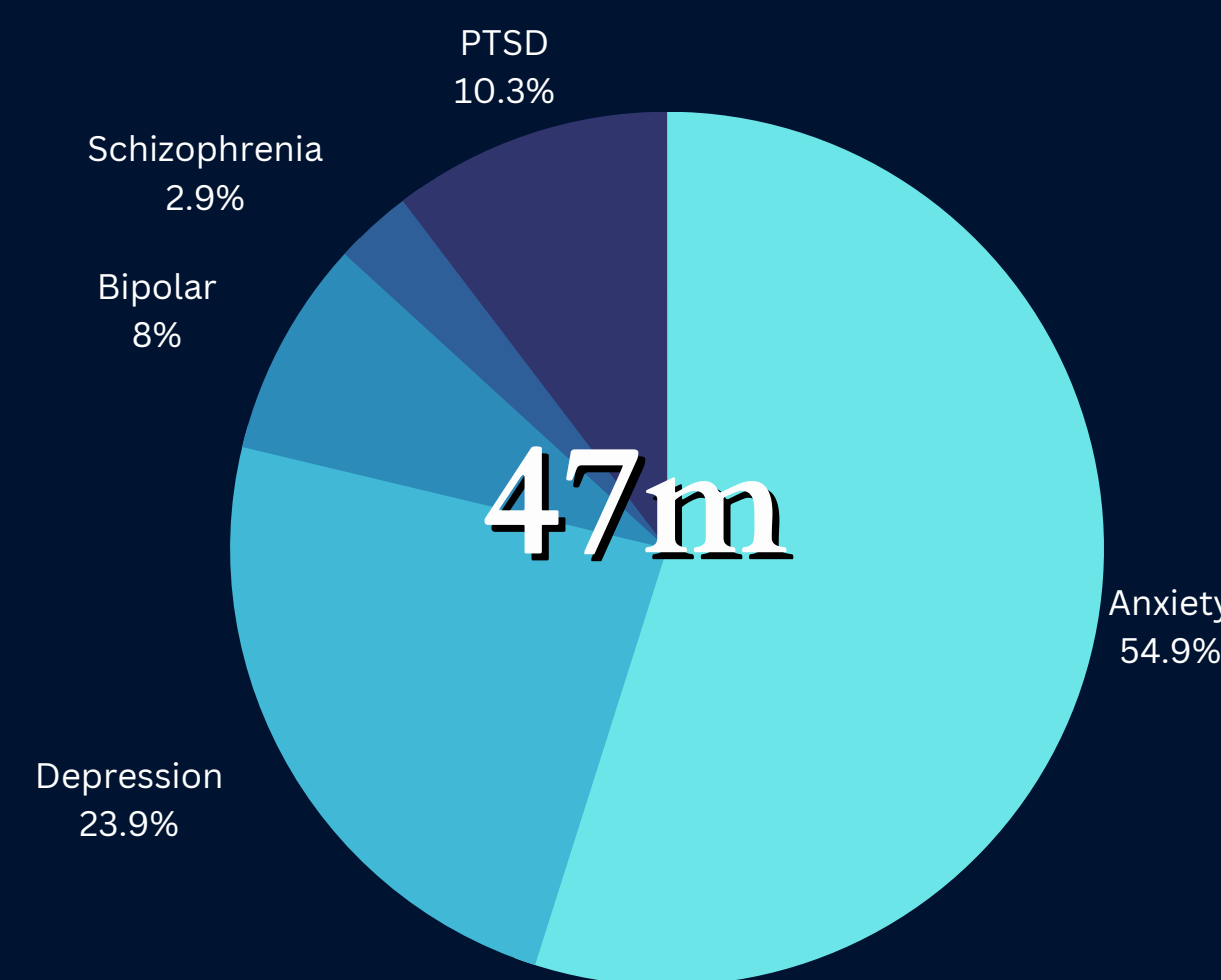
The Problem: Disconnection in Dystopia

Our disconnection from holistic wellbeing (shaloha), each other, and our ancient systems of meaning are leading to existential hopelessness. We have no higher vision.

"Where there is no vision, the people perish:
But those who keep the law are blessed"
(Proverbs 29:18)

\$280 billion was spent on mental health in the US alone in 2020, with 47 million Americans looking for **spiritually**-informed solutions.¹

TARGET MARKET²



- Hospitalization due to misnavigating reality
- Suicidality due to lack of meaning
- Alienation and social isolation
- Declining church connection in younger generations
- Secular psychology lacks the maps of the Wisdom Traditions
- The Psychedelic Renaissance is thrusting people into dangerous higher dimensions

2023



1. Mental Illness, National Institute of Mental Health, <https://www.nimh.nih.gov/health/statistics/mental-illness>

Lipka, M; Gecewicz, C, More Americans now say they're spiritual but not religious, Pew Research Center, <https://www.pewresearch.org/fact-tank/2017/09/06/more-americans-now-say-theyre-spiritual-but-not-religious/>

2. Mental Health by the Numbers, NAMI, <https://www.nami.org/mhstats>

The Solution: The Medicine of Mysticism

- Definition of **Mysticism**: A direct experience of Ultimate Reality.
- Mystical experiences can holistically cure mental health ailments! Mystical experiences are *the curative* component of Psychedelic Therapy used to treat mental health conditions such as treatment resistant depression and anxiety. The 12-Step programs are designed around mystical experience curing addiction.³
- Yet Psychedelics come with profound **danger**.⁴
- The **Biblical worldview** is a powerful map of our mystical capacities, the only safe one. It has the power to restore the vital meaning, purpose, and connection that heal mind, body, and soul. **The Way** can be illuminated for the lost!
- An **Inclusive Openness**: Every person is made in the Image of God, seeking to fill that "**God-shaped hole**" within us. Azlanz Way embraces people where they're at, using a Centered Set instead of Bounded Set model. As Clement of Alexandria said, all paths prep people for the recognition of the Logos Truth they have seen glimmers of: Philosophy prepped the Greeks, the Law prepped the Jews etc. Azlanz Way connects the seeker with what they have been searching for.





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Our Solution as Simple as One, Two, Free

A three-aspect platform that frees people from mundane reality, imbuing profundity into their relationship with God, their community, and the future through [Web3](#)

1



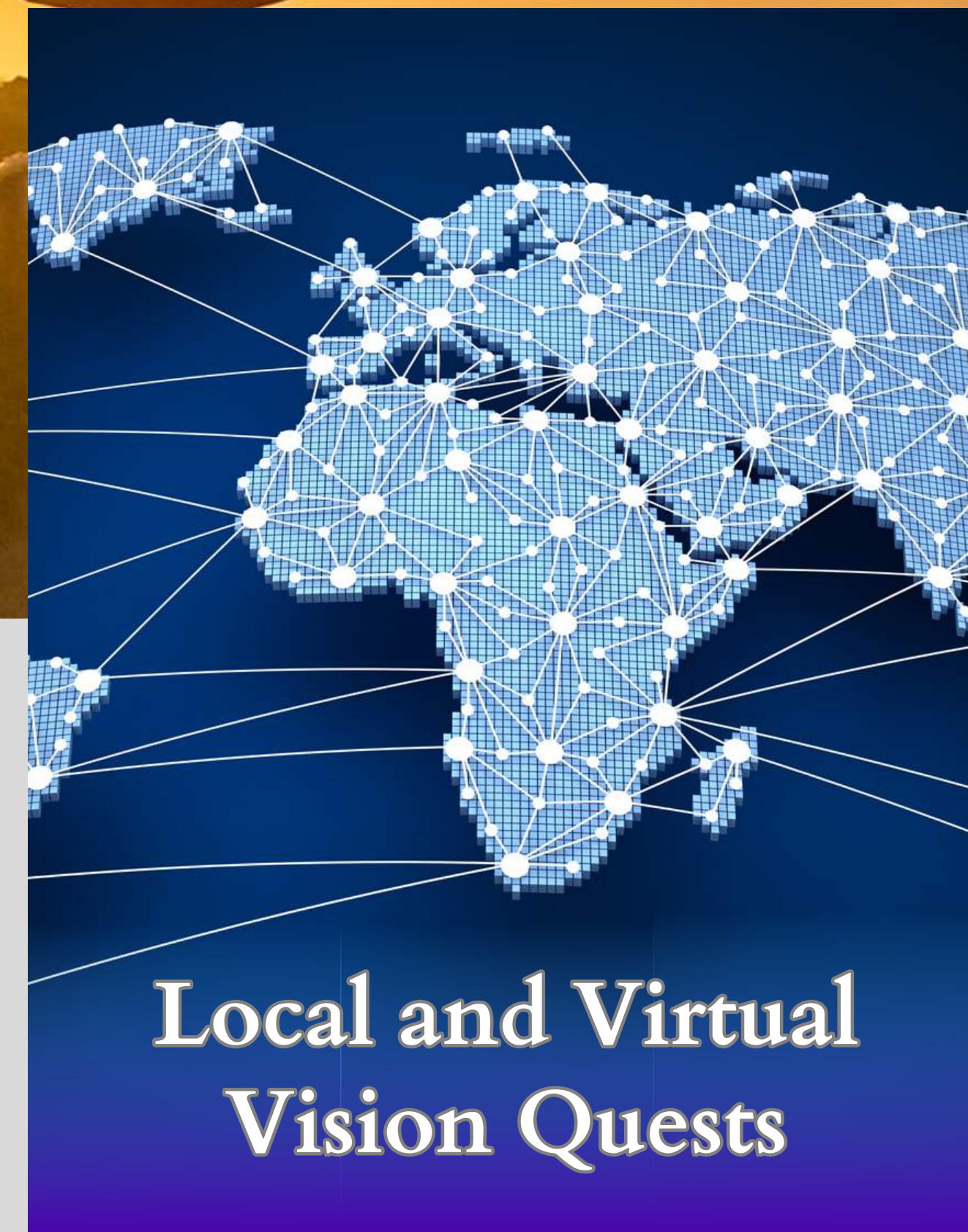
Encounter
Workshops

2



Synergy in the Church

3



Local and Virtual
Vision Quests



AZLANZ WAY



1. Encounter Workshops

** UCSD Surveys will research effectiveness*

- An **Encounter Workshop** that orients Participants with the **big picture** and empowers them with **experiences** that open their minds and hearts to the medicine of mysticism.
 - The **Big Picture** infuses the best that the current standard of care in **psychology** has to offer, and goes powerfully beyond it with the grand tapestries of meaning and purpose through 3 arcs: The Hero's Journey; The Stages of Change; Creation, Fall, Redemption
 - **Experiences** include:
 - Ignatian Active Imagination techniques based on Scripture
 - Virtual Reality "Existential Psychiatry" (E.g. The Astronaut Overview Effect)
 - Silent meditation forest walks
 - Metaphorical Ink Blot art
 - "Taste of Wonderland:" Alice in Wonderland themed thinktank
 - Vision Quest experiences (see Aspect 3 below)
 - The first **Encounter Workshop** will begin online on June 21, 2023, and a half-day event that is Alice in Wonderland themed will be in August 2023.

"Don't be conformed to the pattern of this world, but be transformed/metamorphosed through the renewing of your mind"
(Romans 12:2)

2023





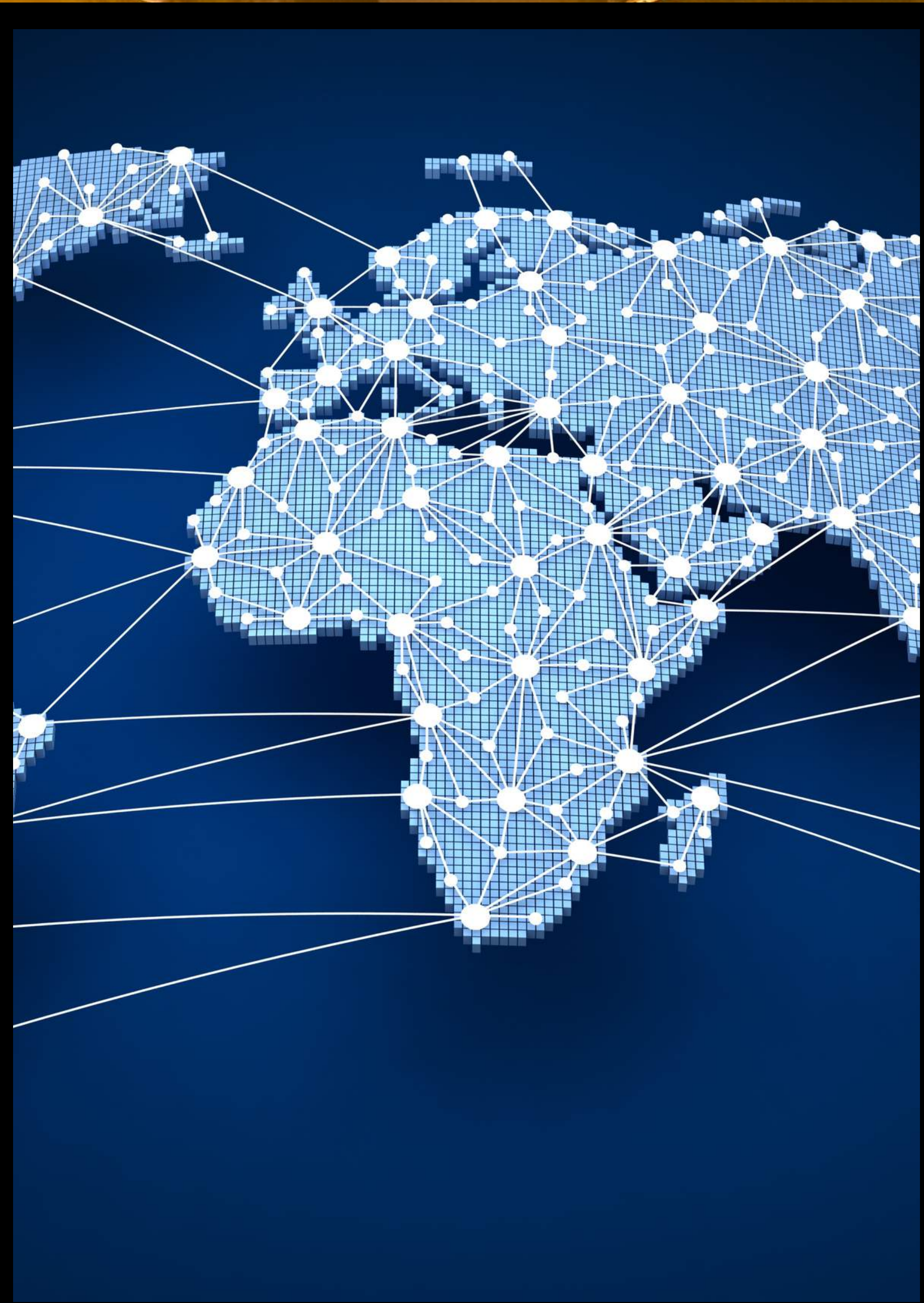
2. Synergy in the Church

- With a new way of being in the world, Participants are then **empowered** to impact their own spheres of influence, guiding Encounter Workshops in their local churches and communities. Through the support of **NAMI San Diego**, Participants will be plugged into free Peer Support Specialist training which will allow them to get **paid** by medical insurance to offer the Encounter Workshops in their communities, with a percentage going to the host church/center.
- This **synergy** sets up mental health ministries in the **local church**, makes the church relevant and increases its membership, creates income streams for graduates of the Empowerment Workshop, heals through community, and impacts broader society through engagement with Vision Quests in local towns.

"There is one body, but it has many parts. But all its many parts make up one body. It is the same with Christ. We were all baptized by one Holy Spirit. And so we are formed into one body" (1 Corinthians 12:12-13).



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3. Local and Virtual Vision Quests

- Teams of graduates will set up monthly Vision Quest treasure hunts in **local towns**.
- **Businesses** will pay a fee to participate in the platform, and donate free products in exchange for foot traffic, positive PR, and marketing.
- **QR codes and Augmented Reality art** (collectively called "Breadcrumbs") will be placed around the town for followers of the Way to track down and engage with. Each Breadcrumb will contain profound clues as they relate to Shaloha wellness. They will also record the Participant's progress on the **Web3** blockchain and Dao. Each Breadcrumb reveals the location of the next QR Code/art location, leading to a grand prize.
- This platform will also be available online through **Web3**, with the platform **Roblox** serving as the hub. International players will interact with the life-like terrain in the game that is available on phones and in VR. Businesses will pay for product placement and donate prizes in exchange for website traffic.

"But you will receive power when the Holy Spirit comes on you; and you will be my witnesses in Jerusalem, and in all Judea and Samaria, and to the ends of the earth"
(Acts 1:8)

2023



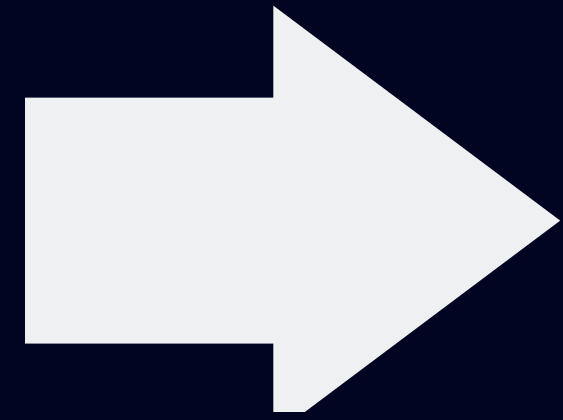
VISION QUEST EXAMPLE



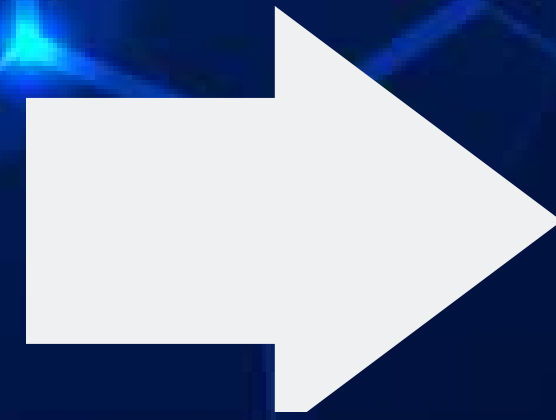
1. Location of first QR Code
Breadcrumb is revealed through social media to be in the local library



2. Inside a book in the local library, the **QR Code** reveals to read the 7th letter, 3rd letter, 12th letter etc. which spells out "Bob's Pizza" and the code word: "Logos"



3. Bob's Pizza donates a **free pizza** to the first 7 people with the code word "Logos." On the wall is an Augmented Reality art piece that leads to the next Breadcrumb.



4. The **Augmented Reality** art piece created by a local artist comes alive when viewed from a phone and reveals that the next Breadcrumb is at the van Gogh exhibit.

EVERYONE WINS!

Participants rediscover their local communities in fresh ways, implement the meaning-seeking lenses in daily life, get free product, and connect to like-minded followers of the Way.

Bob's Pizza benefits because appetizers are bought by winners, and every person after the first 7 arrive at their business to find the next clue and support Bob by buying a snack. Bob also gets the great PR of supporting mental health.

Revenue Generation

1

Encounter Workshops are free for Participants, but are funded at \$120/person by mental health grants, donations from the Church, and local businesses.

2

Businesses pay a \$500 participation fee in each round of local Vision Quests, and Participants can opt in for subscription-based premium access to the platform.

3

Product placement income and residual income from the Peer Support Specialist services provided in local centers will be distributed amongst the stakeholders in the Web3 Dao.

OPPORTUNITY FOR WIN-WINS WITH AZLANZ WAY

OPPORTUNITIES TO PARTNER WITH THE WAY

We Offer:

- Profit-sharing arrangements
- Your branding at our workshops, events, and Vision Quests
- Reward for early-stage investors
- The chance to be part of something that transcends Capitalism in its current form, and to deeply enrich the lives of local communities

Contact: Joshua.AzlanzWay@gmail.com

Current Needs:

- Strategic Partners
- Capital
- Web3 and Roblox Developers
- Local business sponsors in San Diego
- Marketers and sales force
- Sponsorships
- Prayer

2023





AZLANZ WAY

A Division of Inspired Mind Mental Health LLC

OUR TEAM

★ **JOSHUA, MA** Chief Operating Officer of Inspired Mind Mental Health LLC

- Lived experience of bipolar 1
- Born and raised in South Africa
- BA Psychology, MA Theology; 97th Percentage GRE scores
- Trains psychologists in spirituality and faith leaders in psychology for Interfaith
- Reaches thousands each year through his public speaking
- Partners with NAMI, Interfaith, San Diego County, National Empowerment Center
- Core member of San Diego Peer Council and SD Faith Partnership Council
- Creator of *Neurodiversity GIFTS*®

★ **DEVIN**

Co-owner of Azlanz Way

- Lived experience of bipolar 1
- Medi-Cal Certified Peer Support Specialist
- Reaches thousands through his public speaking
- Chosen by NAMI to represent them on CBS News
- Prays in the Holy Spirit

★ **JUSTIN, PHD**

- Lived experience with mental health
- PhD in Epigenetics from NYU
- Post-Doc training at Harvard
- 25+ years of biopharma experience framed by math, physics, chemistry
- Certified Peer Support Specialist
- Founder of JEC Biotech Group



★ **BRIANA**

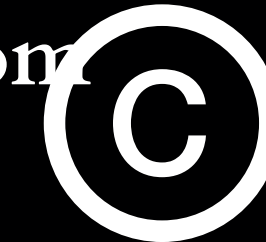
Chief Executive Officer of Inspired Mind Mental Health LLC

- Lived experience with mental health
- Children's enrichment program developer
- Successful entrepreneur
- Homeschool Mom
- Studying towards California Teaching Credentials
- Rich experience in Children's Ministry
- Spiritual Creative

★ **CARINA, BSC(HONS)PSYCH**

- Lived experience with mental health and addiction
- Born and raised in South Africa
- BSc(Hons) in Applied Psychology
- Author: The Clank Of Chains
- Digital content creator and Web3 innovator
- Podcaster and YouTuber: BreakfearFindfreedom
- Life Coach
- Founder of BreakFearFindFreedom

2023



THANK YOU FOR
ALLOWING US TO TURN
A CORNER AND
METAMORPHOSIZE AS A
SOCIETY

"See, I am doing a **new** thing! Now it springs up; do you not perceive it? I am making a way in the wilderness and streams in the wasteland" (Isaiah 43:19).